

Business Profile Instructions

As a valuable member of the Canora Business Community, the Canora Economic Development Commission would like to thank you for your ongoing service and commitment to our community.

In order to form a better understanding of our business community and its needs, we prepared the following Business Profile Template for you to complete.

The profile includes General Information, Specific Information, and a Self Evaluation.

The **General Information** will ensure that we have accurate information about your business, including its name, type, location and contact information. This information will also be used to ensure the accuracy of our Business Directory, available at www.canora.com.

In regards to the type of business, you will see options for Retail, Wholesale, Manufacturing, Extraction and Services. The descriptions of each are:

- Retail: you sell goods to the general public
- Wholesale: you buy large quantities of goods from a manufacturer at a discount and sell those goods in smaller quantities
- Manufacturing: you make things from scratch
- Extraction: you harvest natural resources, including agriculture, fishing and mining
- Services: you do things for others

The **Specific Information** allows you to describe your business in detail quickly and efficiently, including its description, mission, vision, values and goals.

The General and Specific Information categories may become publicly available, depending on the participation rate of other businesses; unless you indicate otherwise.

The **Self Evaluation** provides an opportunity for you to explore what your business is best at and what areas could use improvement. It also provides space to identify opportunities and challenges that you see in the community regarding your business.

Opportunities could include the type of residents in the area and their need for your service or product. Challenges could include a service or good that your business needs, but is not available in Canora.

The Self Evaluation portion will be held in confidence by the Canora Economic Development Commission and used to identify common themes, potential areas of growth as well as areas that may need to be addressed at a community wide level.

Thank you for taking the time to complete this profile as we work towards a more robust and collaborative business community.

Please submit your completed profile to Ben Sipple, Community Development Officer, at the Town Office or email cdo.canora@sasktel.net

Canora Business Profile

General Information

Company Name	
Owner(s)	
Date Established	
Type	Retail / Wholesale / Manufacturing / Extraction / Services
Address	
Contact Information	
Website	
Telephone	
Email	
Facebook	
Twitter	
LinkedIn	
Other:	

Specific Information

Business Description	
Tag Line / Motto	
Mission	
Vision	
Values	
Goals	

Self Evaluation

Strengths	
Areas to Improve	
Opportunities	
Challenges	